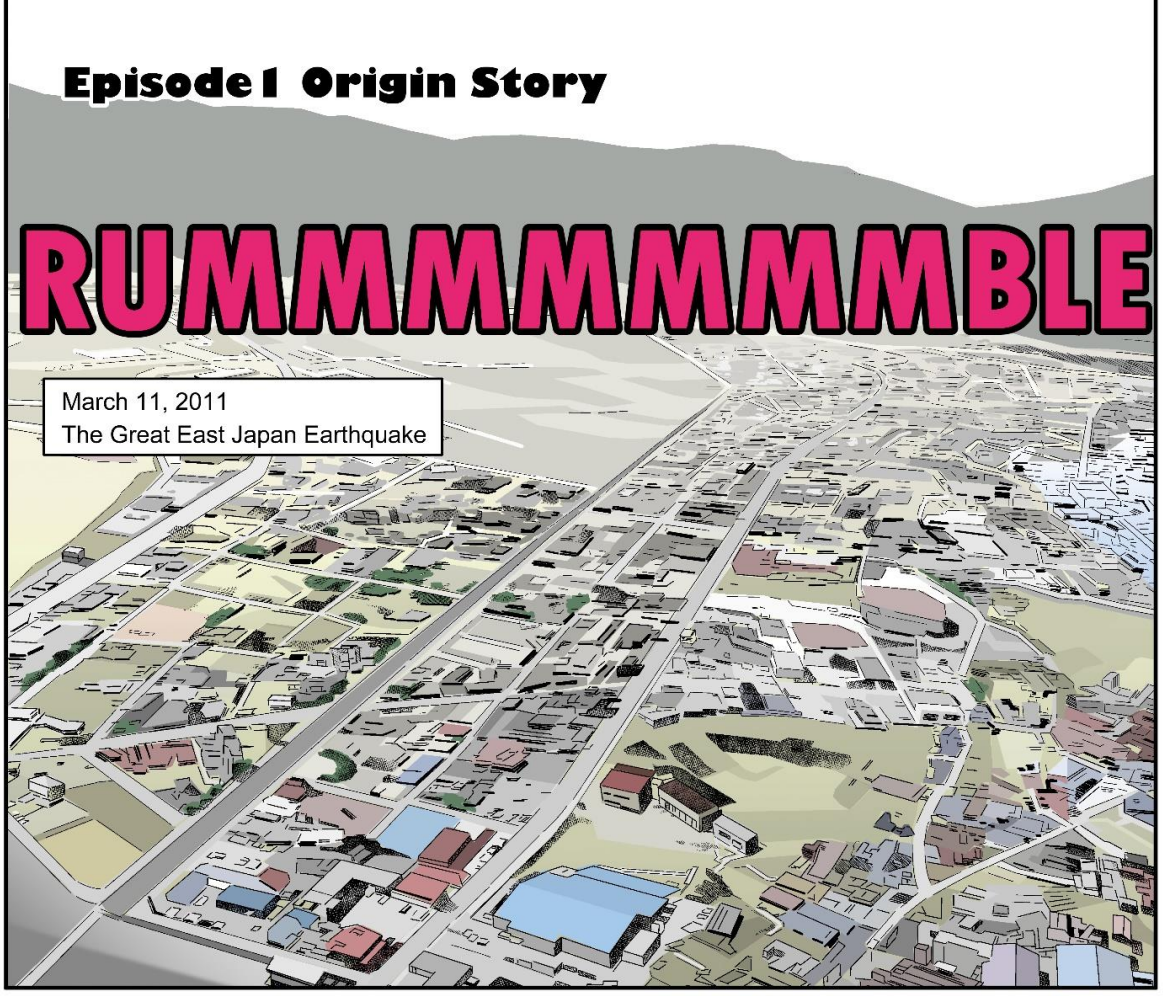
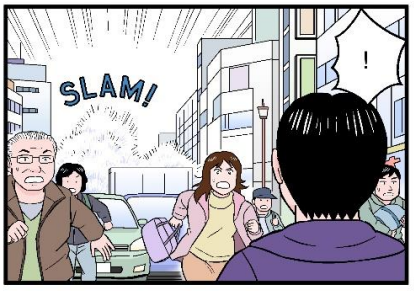
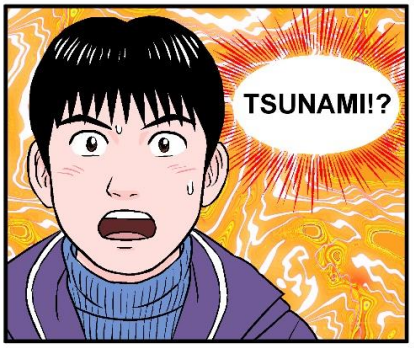
Episode 1 Origin Story

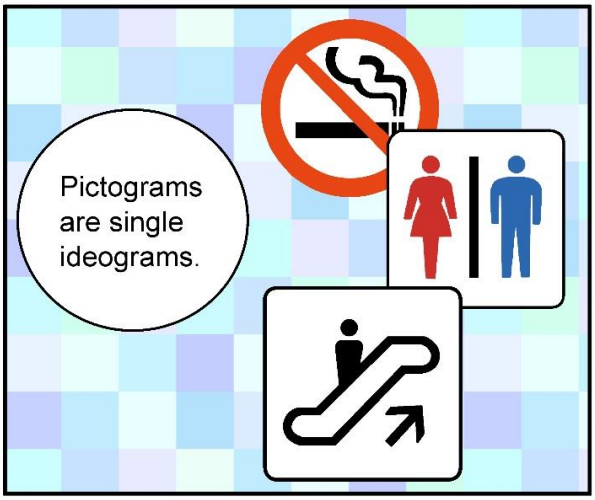


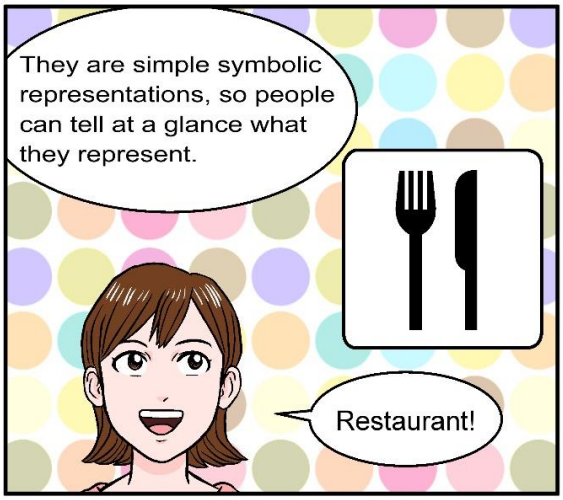


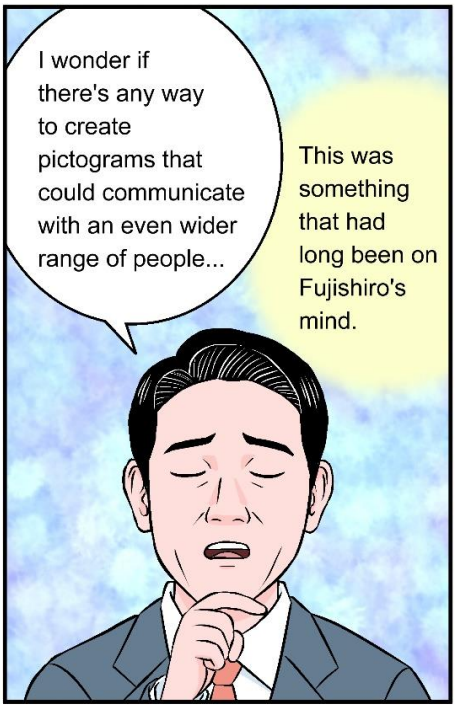


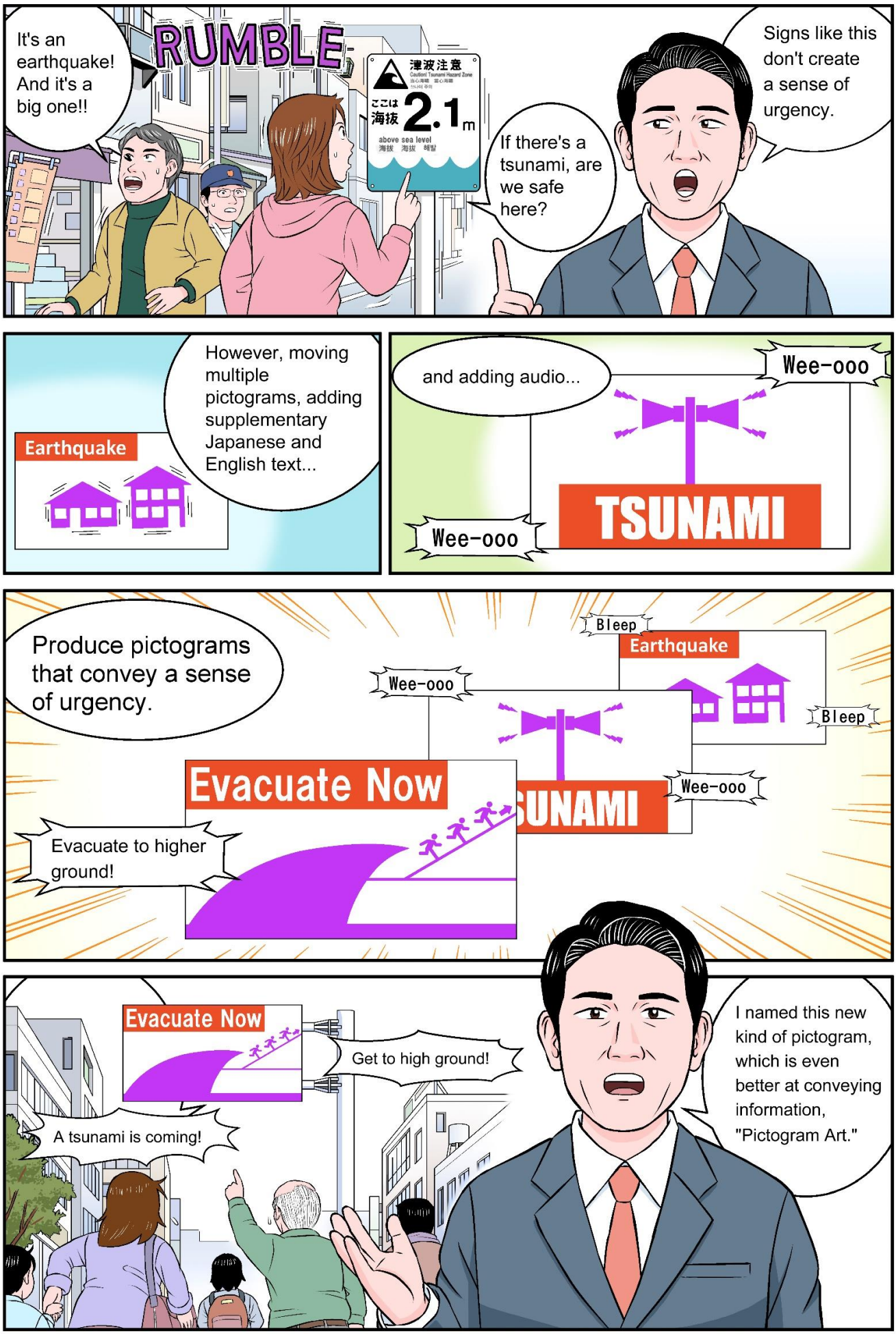
A man with a hearing disability
I went through a lot, but I came out okay.
I couldn't hear the disaster warning system, so I had no idea that a tsunami was coming!
People with hearing disabilities can't hear the disaster warning systems.
Hiroyuki Fujishiro, future Pictogram Artist
They could be alerted using movement, even if they couldn't hear any alert.
!
What if two or more images were used, combined with movement to depict warnings?
That's it!
This idea is what led to the birth of Pictogram Art.

Episode2 What is Pictogram Art?

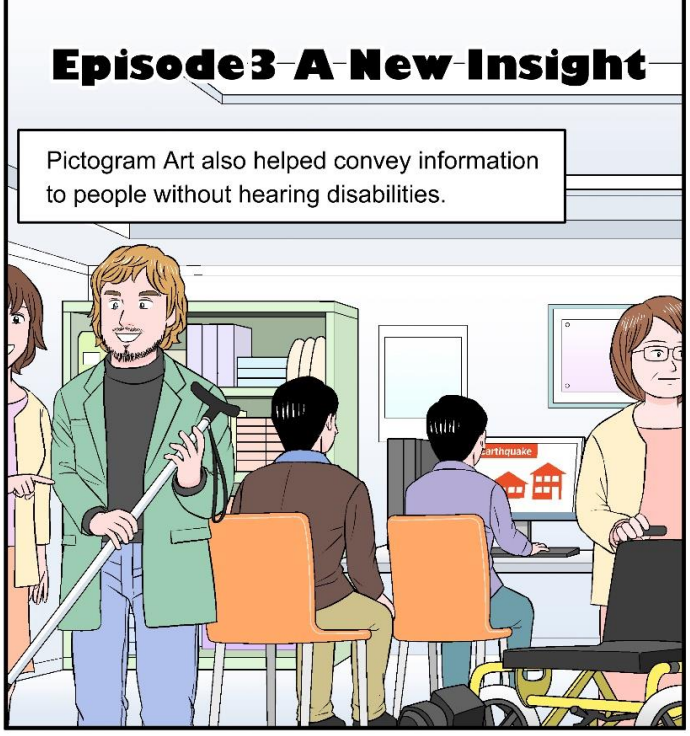


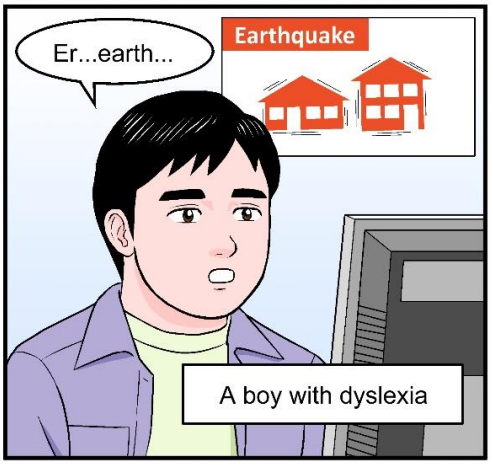


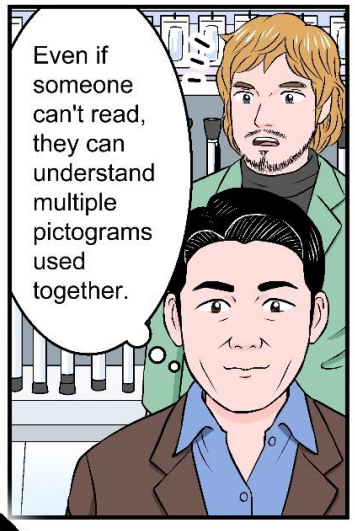


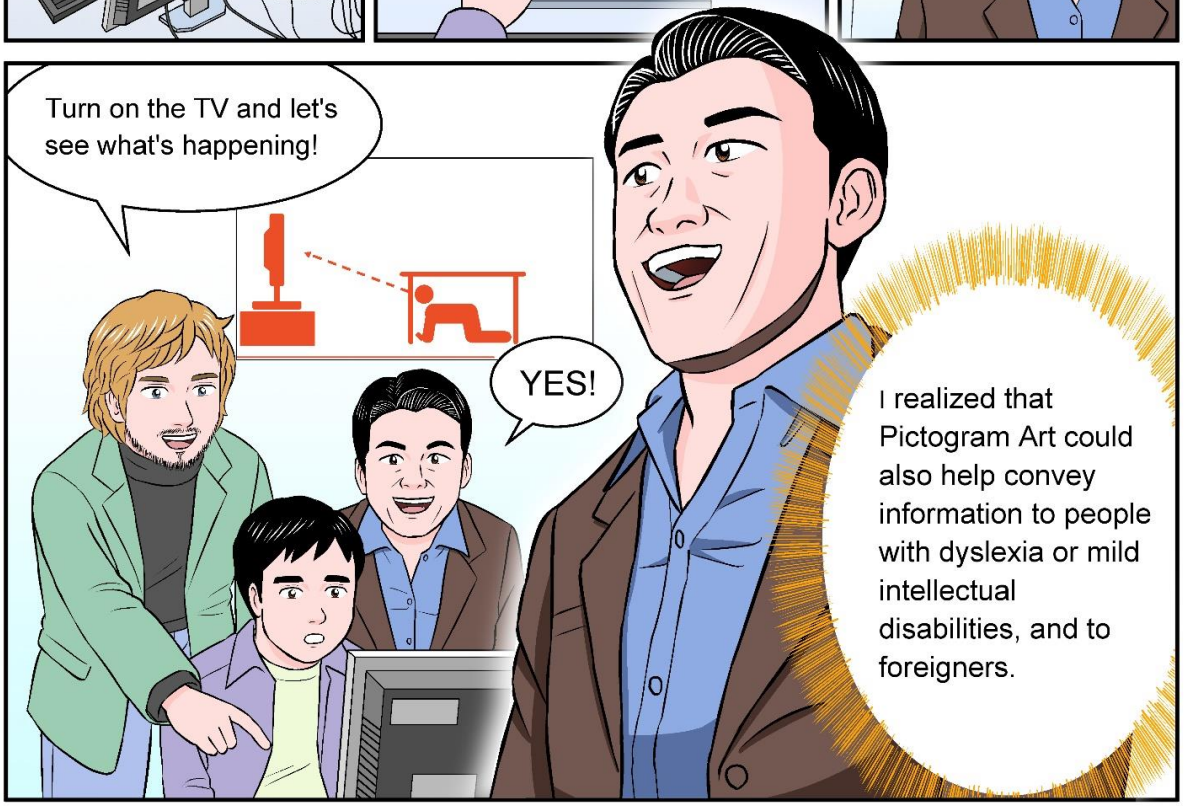

It's an earthquake! And it's a big one!!
RUMBLE
津波注意
ここは海抜 2.1m
above sea level
If there's a tsunami, are we safe here?
Signs like this don't create a sense of urgency.
However, moving multiple pictograms, adding supplementary Japanese and English text...
Earthquake
and adding audio...
Wee-ooo
TSUNAMI
Wee-ooo
Produce pictograms that convey a sense of urgency.
Bleep
Earthquake
Wee-ooo
Bleep
Evacuate Now
Wee-ooo
Evacuate to higher ground!
Evacuate Now
Get to high ground!
A tsunami is coming!
I named this new kind of pictogram, which is even better at conveying information, "Pictogram Art."

Episode3 A New Insight

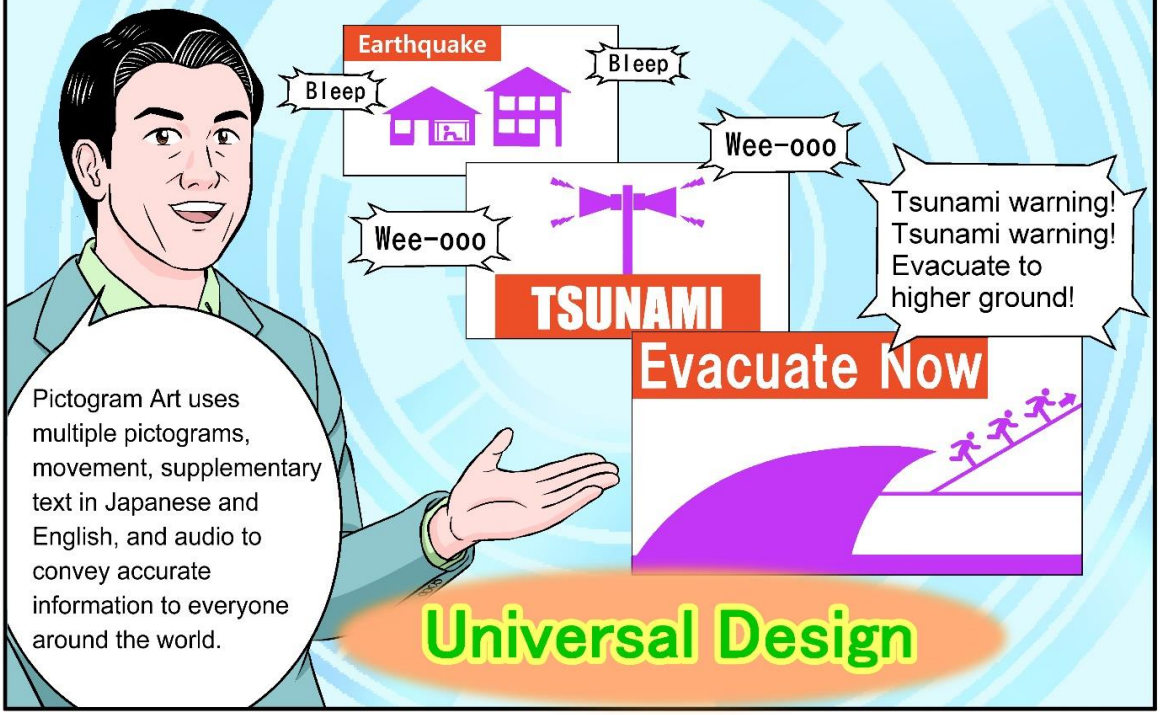


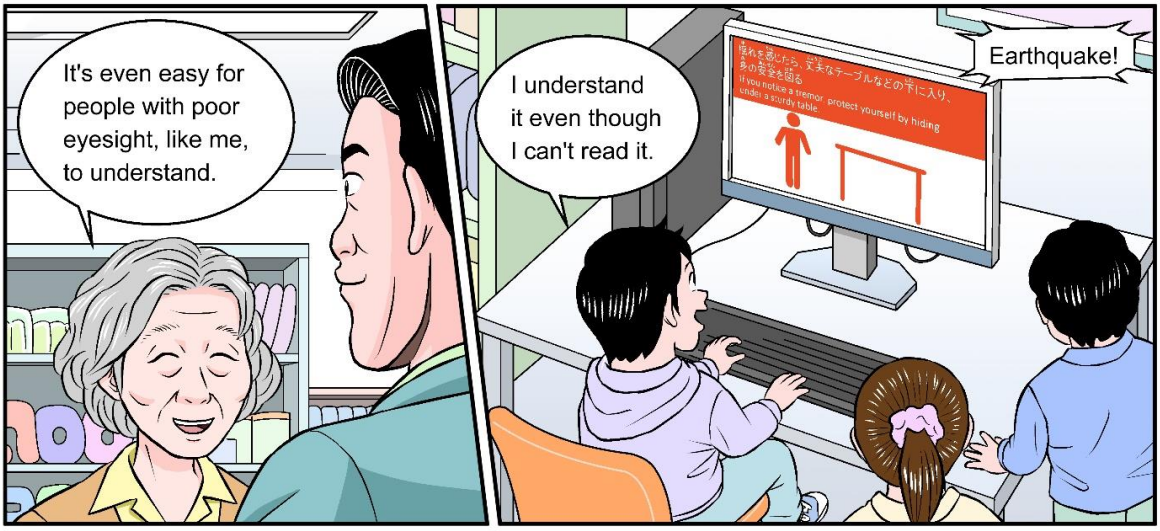


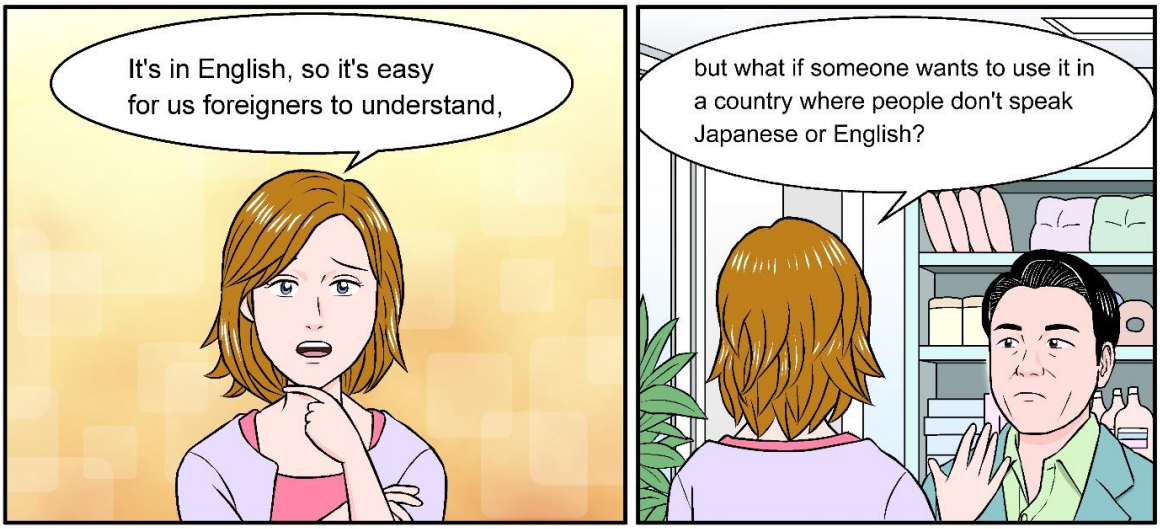


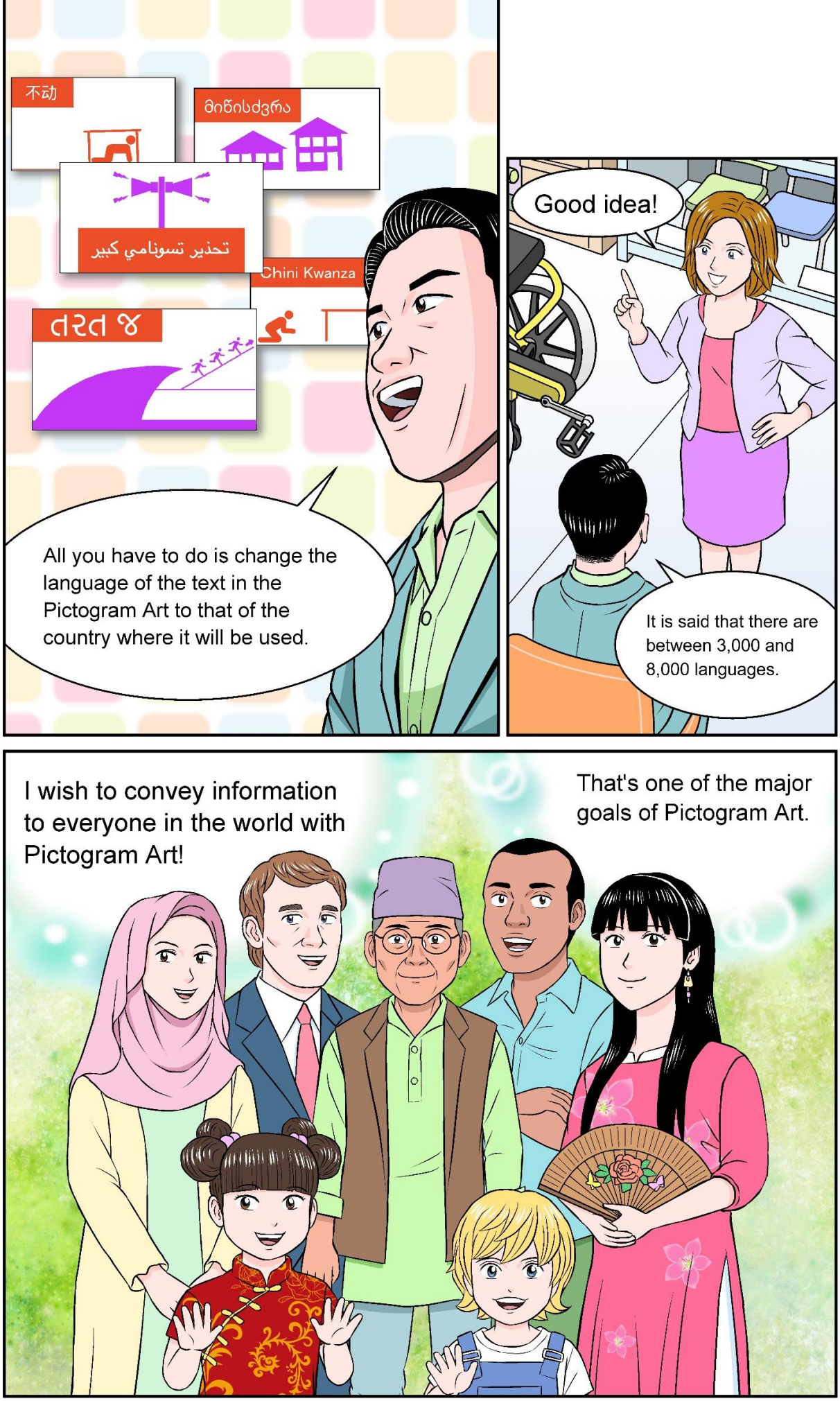


Episode4 I wish to convey information to everyone in the world with Pictogram Art!



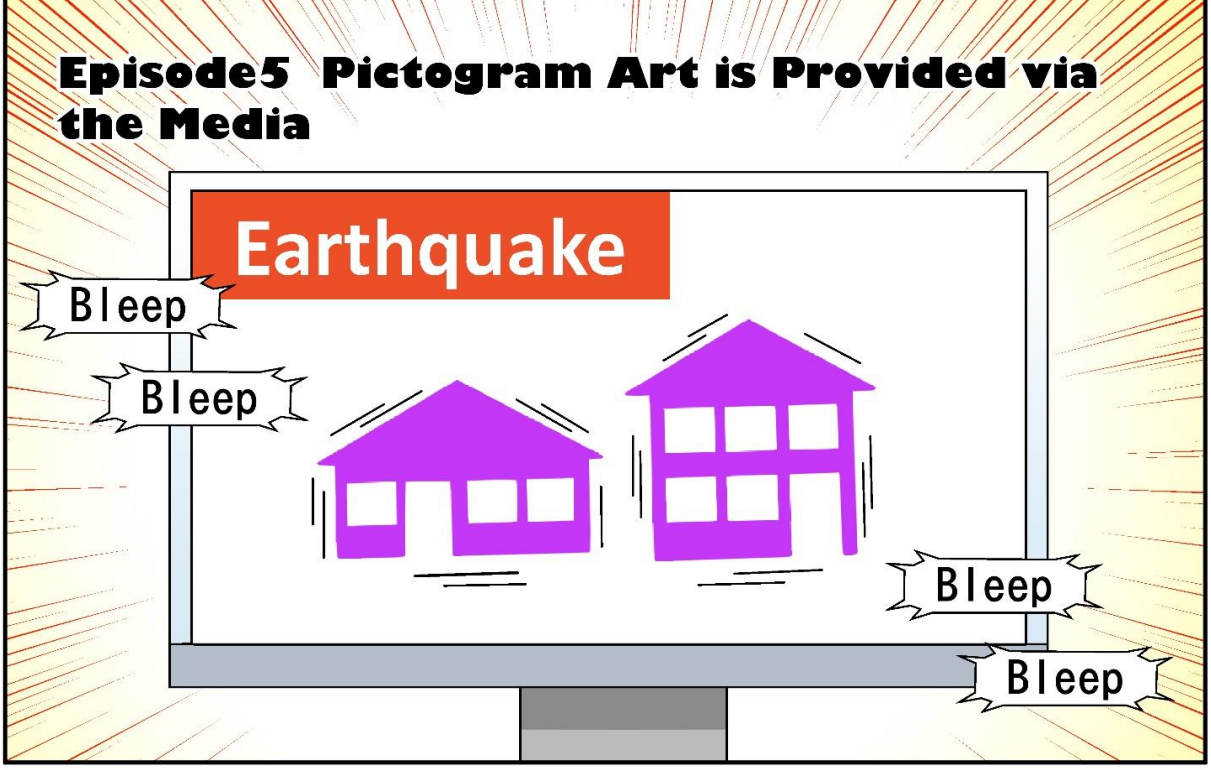


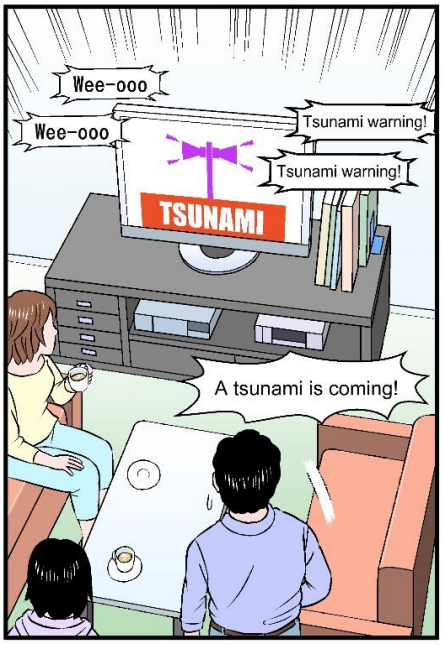


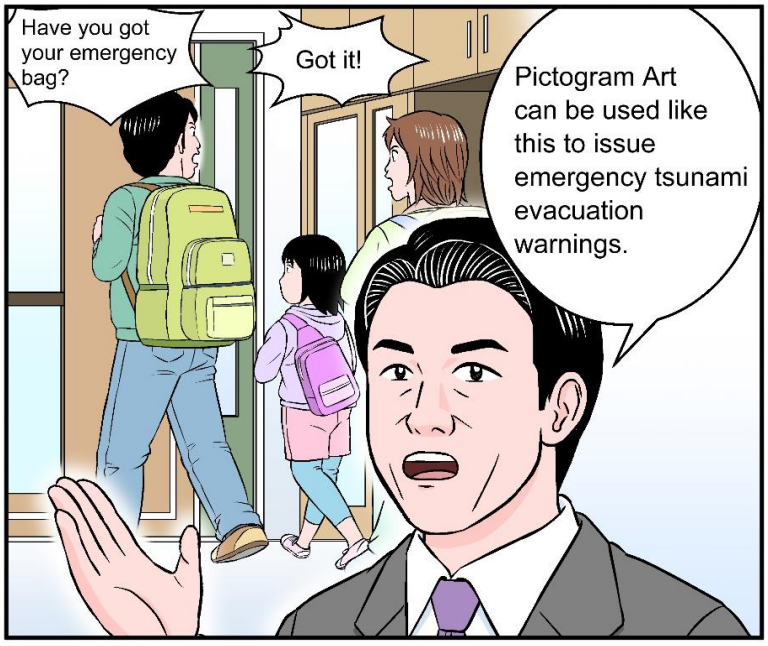


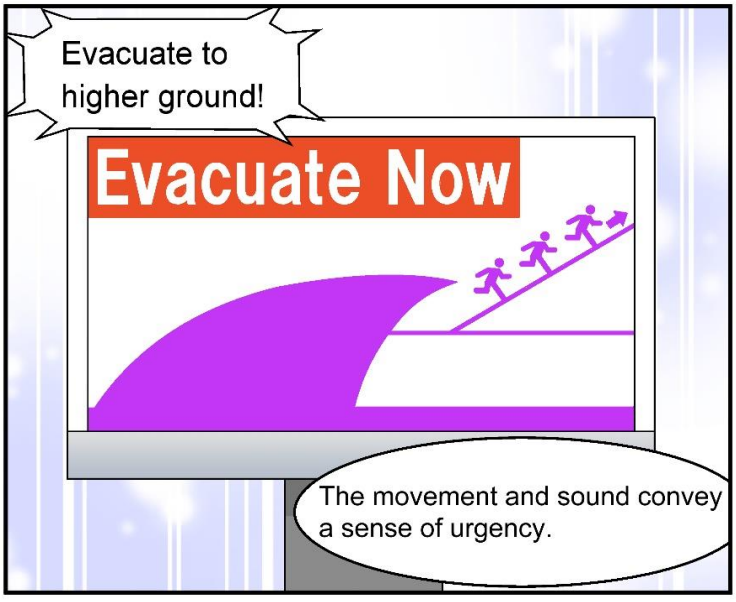
不动
მიწისძვრა
تحذير تسونامي كبير
Chini Kwanza
તરત જ
All you have to do is change the language of the text in the Pictogram Art to that of the country where it will be used.
Good idea!
It is said that there are between 3,000 and 8,000 languages.
I wish to convey information to everyone in the world with Pictogram Art!
That's one of the major goals of Pictogram Art.

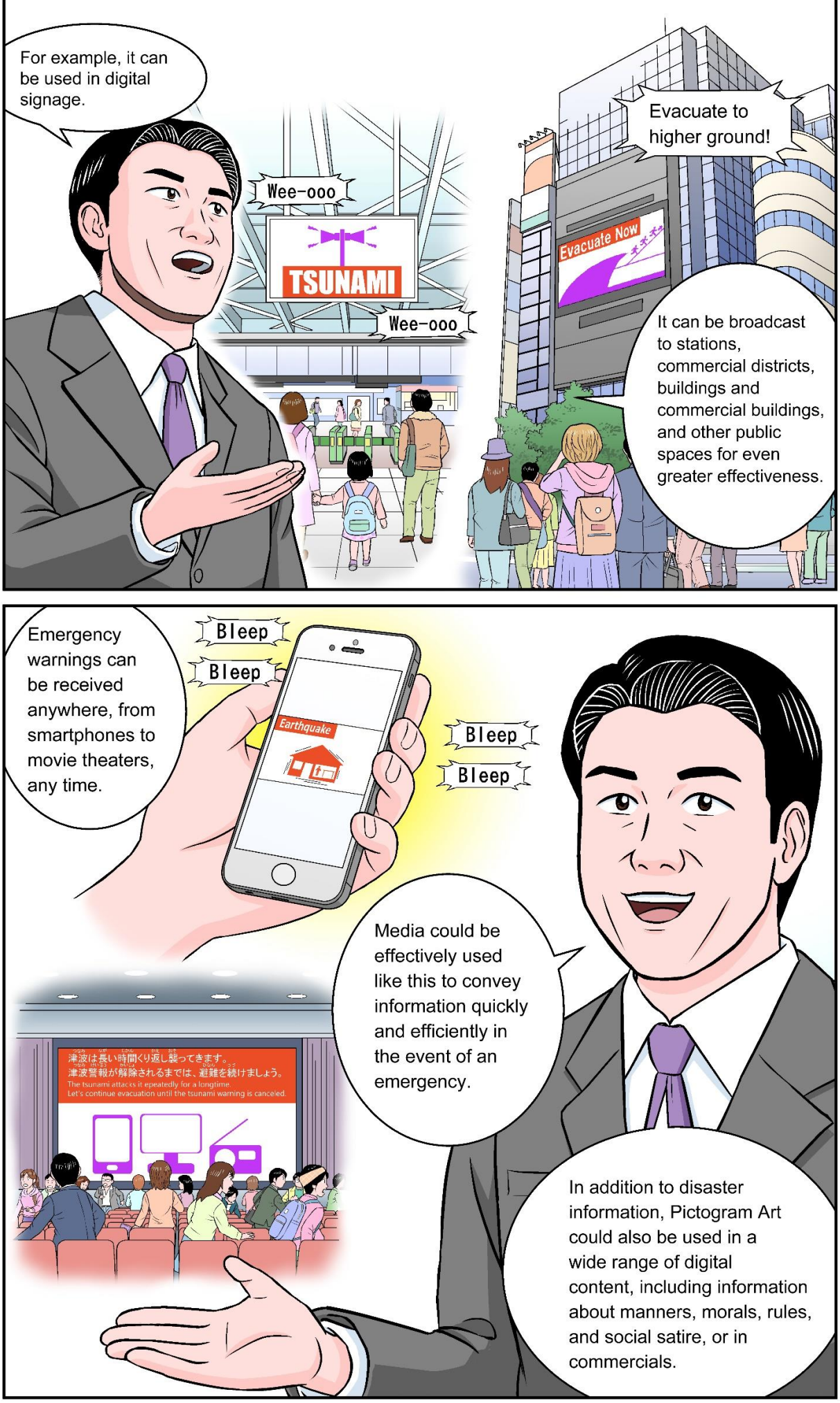
Episode5 Pictogram Art is Provided via the Media










For example, it can be used in digital signage.
Wee-ooo
TSUNAMI
Wee-ooo
Evacuate to higher ground!
Evacuate Now
It can be broadcast to stations, commercial districts, buildings and commercial buildings, and other public spaces for even greater effectiveness.
Emergency warnings can be received anywhere, from smartphones to movie theaters, any time.
Bleep
Bleep
Earthquake
Bleep
Bleep
Media could be effectively used like this to convey information quickly and efficiently in the event of an emergency.
津波は長い時間くり返し襲ってきます。
津波警報が解除されるまでは、避難を続けましょう。
The tsunami attacks it epeatedly for a longtime.
Let's continue evacuation until the tsunami warning is canceled.
In addition to disaster information, Pictogram Art could also be used in a wide range of digital content, including information about manners, morals, rules, and social satire, or in commercials.

Episode6 Intellectual Property Rights

Pictogram Art is a world first!

Intellectual property rights have been secured for Pictogram Art(Copyright, Motion Trademark, Trademark, Certified Date).
Works of Pictogram Art are digital artworks based on trademarks and motion trademarks.

Certified dates have been secured to protect their copyrights!

They'll get copied... How can we protect their copyright?

With a certified date!

©

To provide additional value, they're also registered as motion trademarks and trademarks.

Trademarks!

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Pictogram Art

↓

ピクトグラマート ®
Pictogramart

I've renamed them from Pictogram Art to Pictogramart.

In 2020, I trademarked their name.The world's one and only "Pictogramart".
Check our website for more information!